

COLAVITO ART FORM

Colavito Fine Art is created on large format 8x10 chrome film without digital programs, computer graphics illustrations or special effects film editing of any kind digitally or optically. Colavito 21 Fundamental Principles of Pure Photography, the first of its kind incorporates other forms of Colavito Art including oil paintings, sculptures, hand painted objects, linear/line form designs, functional art, portraiture and architectural fragmentations – absolute film purity through film and light. Each piece is created on an individual sheet of large format 8x10 chrome film often combining two or more and up to 100 exposures on the same 8x10 film sheet.

The founding masters and inventors of photography advocated “straight photography” for over a century, also called pure photography. Colavito Art redefines and extends this concept as it relates to the science of photography regarding film and light with no interferences whatsoever. Whereas the masters of photography manipulated their negatives in the darkroom Colavito exclusively uses chrome film which can not be adjusted after the original image(s) has been recorded on the film emulsion. Colavito lifetime body of original art illustrates the most comprehensive art style based on pure photography ever created by an individual artist.

COLAVITO 21 FUNDAMENTAL PRINCIPLES OF PURE PHOTOGRAPHY

Colavito Fine Art is created on large format 8x10 chrome film without digital programs, computer graphics imagery or special effects film editing of any kind. The film can not be manipulated like an image from a negative in the darkroom:

all forms of Colavito Fine Art Film Work are created on the original film following ethical film guidelines with no blue or green screening, no in camera masks, no painting on the film itself, no painting on bodies, no projection of images, no shooting through glass or mirrors, no color backdrops, no filters of any kind, no photographing of printed images or transparencies, no photographing of reflections, no polarizations, no colorations, no cross processing, no darkroom manipulation, no optical assemblage, no airbrushing, no retouching digitally or otherwise and no photoshop: nothing whatsoever outside the natural boundaries of traditional image capture on the film emulsion – absolute film purity through film and light.

Colavito Television Broadcast Interview:

<https://www.youtube.com/watch?v=AaarB2UwLhw&feature=youtu.be>

Michael Colavito: Cubist Illusionism –

documentary: <https://vimeo.com/78211130> trailer: <https://vimeo.com/96946298>